





## TREAD A LITTLE LIGHTER

Now shoppers can lower their carbon footprint by starting up their next fire with Lighter Balls eco-firelighters.



+ Non-Toxic + Odourless + Waterproof + No residue



## Living in harmony with nature makes sense (and cents).

We're an inseparable part of nature. We cannot damage it without severely damaging ourselves.

More than ever, we need to make sustainable consumption appealing & accessible to the everyday person (in their everyday lives).

Together, we can nurture tomorrow (today).

For us, it's more than just an idea. It's our promise. To our home planet. Which sustains everything (we love).

Lighter (we are) For nature.

